

A l c h e m y
BY FUSION™

A BLEND OF

Limestone & Chalk



Limestone & Chalk *Style*
Furniture Paint



Unleash your inner alchemist.
Unleash your creativity.

YOUR CREATIVITY, OUR PAINT.

At Fusion, we're on a journey of creative transformation. We've taken on the roll of paint alchemists and blended together our leading lines - Fusion Mineral Paint & Milk Paint; a blend of acrylic, limestone and chalk.

Unearth the secrets of our curated palette, meticulously crafted to evoke the mystique of bygone eras.

Every pint of Alchemy holds the promise of turning your furniture into a story, a masterpiece, an heirloom of time.



BLENDED PERFECTION

Alchemy combines Fusion's high-performance resin for exceptional adhesion and durability with Milk Paint's rich pigmentation and effortless application, all while delivering the classic flat finish of a chalk-style paint—everything you need in one easy-to-use formula.

Whether you are picking up a brush for the first time, or are an advanced furniture painter, Alchemy is your creative partner.

From the moment you dip your brush, you become the alchemist of your own design.

FINISH IT YOUR WAY

Compared to other chalk-style paints, this unique formulation means stronger durability, deeper colour, and a smooth, forgiving application that requires no topcoat for most pieces.

If you're painting a high-traffic surface or wanting to increase the sheen, a topcoat is always recommended.

Want to enhance the look?
Add a tinted wax for depth, or a glaze for dimension—the choice is yours.

Whether you leave it raw and flat or enhance it with a finish, Alchemy adapts to your vision, making every piece uniquely yours.

BLENDING TECHNIQUE

- SANDSTONE
- TERRACOTTA
- SIENNA



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Why Choose Alchemy by Fusion?

- + Unparalleled creative freedom for both beginners and advanced painters
- + Minimal to no prep
- + Easy and forgiving application
- + A flat, chalk-style finish that's both timeless and elegant
- + Topcoats are optional – versatile and creative flexibility
- + Backed by 35 years of paint innovation and craftsmanship
- + Premium minerals and pigments



MOSS



DISTRESSED TECHNIQUE

SAGE + MOSS



Unleash your inner alchemist.
Unleash your creativity

CHALKY FINISH

TERRACOTTA



LAGOON





JUNIPER





START YOUR JOURNEY

Are you ready to unlock the artistic alchemist within you?

Dive into the world of Alchemy by Fusion and witness the transformation of your creative endeavors like never before.

Let your imagination run wild and create masterpieces that reflect your unique self with Alchemy by Fusion.





ALCHEMY

fusionmineralpaint.com